

An Announcement

Beginning Monday, April 4th, and every Monday thereafter, our Store will be closed at 6 p. m. Beginning Wednesday, April 6th, and every Wednesday thereafter, our Store will be open until 9 p. m.
Closed Monday Evenings.
Open Wednesday Evenings.

THE PORTEOUS & MITCHELL CO.

Our Thirty-seventh Anniversary

Flower Seeds 1c

10,000 packages of Flower Seeds—all the well known varieties—price 1c a package or 6 for 5c.

Vegetable Seeds 1c

5,000 packages Vegetable Seeds—dozens of choice varieties—price 1c a package or 6 for 5c.

ANNIVERSARY SPECIAL No. 1

Men's Imported Spring Weight Half Hose, Hermsdorf dye, plain black and black with white feet—Anniversary Price 17c a pair—regular price 25c.

ANNIVERSARY SPECIAL No. 2

Men's Black and White Striped Working Shirts, warranted strictly fast black and very serviceable—Anniversary Price 37c—regular price 50c.

ANNIVERSARY SPECIAL No. 3

Men's Fine Quality Blue Serge Suits—newest spring styles, best quality serge lining—Anniversary Price \$10.37—regular price \$15.00.

ANNIVERSARY SPECIAL No. 4

Boys' Russian and House Suits in navy, royal, tan and neat mixtures, sizes 2 to 8—Anniversary Price \$2.37—regular price \$4.00.

ANNIVERSARY SPECIAL No. 5

Boys' Two-piece Suits, navy and black worsted and stylish mixtures, sizes 7 to 17—Anniversary Price \$4.37—regular price \$6.00.

ANNIVERSARY SPECIAL No. 6

The new "Sedo" Silk Poplin in a large range of colors—also 12 leading shades in 19-inch Messaline Silk—Anniversary Price 37c a yard—regular price 50c.

ANNIVERSARY SPECIAL No. 7

18-inch All Silk Messaline in 11 stylish colorings—also 35-inch guaranteed Black Taffeta Silk—Anniversary Price 87c a yard—regular price \$1.00.

ANNIVERSARY SPECIAL No. 8

Double-width All Wool Cashmere in 12 stylish spring colorings—Anniversary Price 37c a yard—regular price 50c.

ANNIVERSARY SPECIAL No. 9

54-inch Spring Suitings in black and the 12 leading colors, in all the most stylish weaves—Anniversary Price 97c a yard—regular price \$1.25.

ANNIVERSARY SPECIAL No. 10

Best quality Fast Black Sateen for linings, splendid lustrous finish—Anniversary Price 17c a yard—regular price 35c.

ANNIVERSARY SPECIAL No. 11

One case of Split-foot Fast Black Hosiery for women, hosiery knit to fit without a seam—Anniversary Price 17c a pair—regular price 35c.

ANNIVERSARY SPECIAL No. 12

One case of Women's Medium Weight Bleached Ribbed Vests, high neck and short sleeves—Anniversary Price 17c—regular price 25c.

ANNIVERSARY SPECIAL No. 13

500 pieces of Wash Ribbon in widths No. 1, 1 1/4 and 2—colors white, pink and blue, 5-yard pieces—Anniversary Price 7c a piece—regular price 8c, 10c and 12c.

ANNIVERSARY SPECIAL No. 14

100 dozen of Women's Embroidered Handkerchiefs in a variety of pretty designs—Anniversary Price 7c a each—regular prices 10c and 12 1/2c.

TODAY, Saturday, April 2nd

WE WILL COMMEMORATE OUR

THIRTY-SEVENTH ANNIVERSARY

And from April 2nd to April 9th, inclusive, will be Anniversary Week.

In connection with our Thirty-Seventh Anniversary we announce

OUR ANNUAL SPRING OPENING.

In every Department of the Store our Anniversary Sales are usually important events. This being our Thirty-seventh Anniversary it will be an occasion of more than usual importance, making as it does the completion of thirty-seven years of mercantile achievement. In accordance with our usual custom, we will offer during Anniversary Week

37 Special Items

one for every year of the store's existence. These thirty-seven special values are offered as extra inducements to visit our store during Anniversary Week. They represent thoroughly dependable and most needed kinds of merchandise, and in most cases the prices quoted barely cover the cost to manufacture.

We extend a general invitation to the people of Eastern Connecticut to visit our Store TODAY, or during the week following. In addition to the Anniversary Celebration, we will at that time have our

Complete Spring Opening

in every department of the store. The store will be at its best for that occasion—the thirty-seven special offerings alone will be worth coming miles for—and the opportunities for advantageous buying of spring merchandise will be apparent to all who avail themselves of this invitation.

A Sensational Sale of Fine Ostrich Plumes



BEGINNING

TODAY

AND CONTINUING DURING

Anniversary Week

We will have the most remarkable Sale of Fine Ostrich Feathers we have ever held.

Prices are fully One-third Less than Regular

—and this, mind you, at the threshold of the Spring Millinery Season.

Remember these are genuine South African Ostrich Plumes, the very finest kind.

ON SALE AT THESE REMARKABLE LITTLE PRICES

At \$ 1.39—12-inch Plumes, value \$ 2.00
At \$ 1.89—13-inch Plumes, value \$ 3.00
At \$ 2.48—14-inch Plumes, value \$ 4.00
At \$ 2.98—15-inch Plumes, value \$ 4.50
At \$ 3.48—16-inch Plumes, value \$ 5.00

At \$ 3.98—17-inch Plumes, value \$ 6.00
At \$ 4.98—18-inch Plumes, value \$ 7.50
At \$ 5.98—19-inch Plumes, value \$ 8.00
At \$ 6.98—20-inch Plumes, value \$10.00
At \$ 8.98—21-inch Plumes, value \$12.50

At \$ 9.98—21-inch Plumes, value \$13.50
At \$11.98—22-inch Plumes, value \$15.00
At \$13.98—23-inch Plumes, value \$20.00
At \$17.98—26-inch Plumes, value \$25.00

Free! Free!

It is with pleasure that we announce an arrangement whereby we can offer our customers a reproduction of any photograph to life-size in genuine oiled work. Remember—this is not a cheap crayon portrait but a genuine oiled painting. No glass is required over the work for it can be cleaned with a damp sponge or cloth, just as you would clean a most valuable painting. This work is a distinct novelty and cannot be purchased at any price from agents or photographers.

How to Get These Pictures

Customers can obtain one of these pictures with purchases amounting to \$10.00. Coupons will be given upon request, with every 10c purchase or multiple thereof, and when \$10.00 worth of goods has been purchased you are entitled to a life-size oiled painting, copied from any photo, post card or small picture. The picture is absolutely free. You pay only the wholesale cost of the frame, \$1.69, and upwards according to style you select.

We invite you to visit our Picture department in basement, see samples of the work, and learn the plan whereby you can get a valuable oiled painting free.

Rose Bushes

On Sale Wednesday, April 6th

During Anniversary Week we will make our usual spring offering of Rose Bushes. There are 2,500 in the lot—all hardy plants and will bloom this season. Nearly all the leading varieties including a liberal supply of General Jacks and Crimson Ramblers—

Price 12 1/2c Each

in lots of twenty or more, 10c each.

1,000 RAMBLERS

in Crimson, Yellow and the famous "Dorothy Perkins" Pink Ramblers, all at 12 1/2c each.

No less for any quantity.

ALSO 100 MAGNOLIA TREES—

good hardy trees—price 95c each.

1,000 DAHLIA BULBS

in all the best known varieties—price 10c each.

In order that out-of-town patrons may have a fair chance to get a share of these Rose Bushes and other plants, we will not place them on sale until Wednesday, April 6th at 8:15 a. m.

Orders by mail or telephone sent any time before that date will be given prompt and careful attention.

Lists of kinds will be furnished or sent by mail upon application.

Jewelry

5000 Pieces actually worth 25c, 50c and 75c

ON SALE AT
15c Each, 2 for 25c

This is a most Remarkable Offering. You'll be surprised at the beautiful pieces of stylish Jewelry we offer you at this remarkably little price. The assortment comprises

Collar Pins, Beauty Pins, Chain and Lockets, Brooches, Neck Chains, Veil Pins, Cuff Pins, Coin Holders, Hat Pins, Belt Pins, Collar Pins, Scarf Pins, Link Buttons, Collar Button Sets, Three-piece Sets, Links and Scarf Pin.

ON SALE TODAY WHEN THE STORE OPENS AT 8:15 A. M., AND SALE WILL CONTINUE DURING ANNIVERSARY WEEK.

Clean, fresh and perfect Jewelry, bright and untarnished,

15c Each, 2 for 25c
actual value 25c, 50c and 75c.

ANNIVERSARY SPECIAL No. 15

Women's Two-piece Fine Quality French Kid Gloves, with four-strand embroidered backs—Anniversary Price \$1.17 a pair—regular price \$1.50.

ANNIVERSARY SPECIAL No. 16

Dress Suit Cases, waterproof, with wooden frame, fancy lining, round handles, brass lock and catches—Anniversary Price 67c—regular price \$1.00.

ANNIVERSARY SPECIAL No. 17

Women's 26-inch Umbrellas, with metal rod, paragon frame, taffeta covering, Sterling trimmed, mission and fancy metal handles—Anniversary Price 97c—regular price \$1.50.

ANNIVERSARY SPECIAL No. 18

15-inch Hamburg Embroidery for shirt waists, corset covers, etc., in blind and eyelet work—Anniversary Price 27c a yard—regular price 50c.

ANNIVERSARY SPECIAL No. 19

27-inch Embroidered Flouncings, all new 1910 designs—Anniversary Price 57c a yard—regular price \$1.00.

ANNIVERSARY SPECIAL No. 20

Chiffon Made Vels, two yards long and one yard wide, all the new spring shades—Anniversary Price 77c—regular price \$1.00.

ANNIVERSARY SPECIAL No. 21

New spring models in Women's and Misses' Capes, 52 inches long, with military collar in black and the new spring shades—Anniversary Price \$5.37—regular price \$7.50.

ANNIVERSARY SPECIAL No. 22

Women's Rain and Dust Coats, 52 inches long, of fine quality worsted, new spring colors—Anniversary Price \$10.37—regular price \$15.00.

ANNIVERSARY SPECIAL No. 23

Women's, Misses' and Junior Misses' Tailored Suits—manufacturer's samples—only one or two of a style—Anniversary Price \$13.37—regular price \$15.00 to \$18.50.

ANNIVERSARY SPECIAL No. 24

Women's Two-piece House Dresses, of Chambray, in medium blue, light blue and gray, sizes 34 to 44—Anniversary Price \$1.37—regular price \$2.00.

ANNIVERSARY SPECIAL No. 25

Women's Taffeta Silk Petticoats, in two styles, made with Peraline under ruffle, black and colors—Anniversary Price \$3.37—regular price \$5.00.

ANNIVERSARY SPECIAL No. 26

Women's High Shoes of Velour Calf and Patent Leather in button and lace styles—Anniversary Price \$2.37 a pair—regular prices \$2.50 and \$2.75.

ANNIVERSARY SPECIAL No. 27

Women's New Style Oxfords and Strapped Pumps of Velour Calf and Patent Leather, also Tan Calf Blucher Cus and Patent Leather Button—Anniversary Price \$2.37 a pair—regular price \$2.75.

ANNIVERSARY SPECIAL No. 28

36-inch Curtain Swiss, in pretty striped effects for Sash and Long Curtains—Anniversary Price 7c a yard—regular price 10c.

ANNIVERSARY SPECIAL No. 29

All Wool Tapestry Brussels Rugs, size 5x12 feet, in pretty all-over effects—Anniversary Price \$6.97—regular price \$11.00.

ANNIVERSARY SPECIAL No. 30

5,000 yards of Wash Good, including Dress Gingham, Bordered Poplins, Tissue Pile, etc.—Anniversary Price 7c a yard—regular price 12 1/2c.

ANNIVERSARY SPECIAL No. 31

1,500 yards of Wash Goods, including 22-inch Zephyr Gingham, Kindergarten Suitings, Embroidered Swisses, etc.—Anniversary Price 17c a yard—regular price 25c.

ANNIVERSARY SPECIAL No. 32

Ready-Made Sheets, size 81x90, made of good weight cotton—Anniversary Price 37c each—regular price 50c.

ANNIVERSARY SPECIAL No. 33

Bleached Table Damask, 62 inches wide, eight choice patterns to select from—Anniversary Price 37c a yard—regular price 50c.

ANNIVERSARY SPECIAL No. 34

50 dozen All Linen Napkins, size 23 inches, good heavy weight—Anniversary Price \$1.37 a dozen—regular price \$2.00.

ANNIVERSARY SPECIAL No. 35

50 full-size Crochet Bed Spreads, all hemmed and excellent quality—Anniversary Price \$1.37—regular price \$3.00.

ANNIVERSARY SPECIAL No. 36

All Copper, Nickel-plated Tea Kettles, sizes 7, 8 and 9-quart—Anniversary Price 97c—regular prices up to \$1.39.

ANNIVERSARY SPECIAL No. 37

All Copper Wash Boilers, with wooden handles, standard weight, sizes 8 and 9—Anniversary Price \$2.97—regular prices up to \$4.25.